

THE MAYOR'S ALLIANCE BOARD MEETING MINUTES

March 12, 2008

CALL TO ORDER:

3:30 p.m. by Linda Carter

ROLL CALL- Present:

Linda Carter, Mary S. Carter, Nancy Gurney, Elaine Gage, Marianne Davis, George Richards, Robert Haenggi, Mark Guthrie, Dottie Grant, Dottie Woytow, Ronald Byrd, James Vidrine, Gayle Fox

APPROVAL OF NOVEMBER MINUTES: Motion to accept made, seconded and November Minutes accepted by unanimous vote as written.

OLD BUSINESS:

1. Ron Byrd, Treasurer, passed out an "Activities and Expenses of the Mayor's Alliance Since Goodwill's last \$10,000 Grant on 4/30/2005" showing a balance from that grant of \$1,915 as of 3/11/08. Ron explained that in actuality the Mayor's Alliance did not receive the entire \$10,000 grant because the cost of the banquet (held October 2004?) had to be repaid to Goodwill and was deducted from the grant. Ron stated that he has talked with Tom Feurig about another grant from Goodwill. In order to apply for another grant, the Mayor's Alliance will have to show them a budget as to how the grant money would be used.

Discussion about inviting Goodwill Board Members to our Breakfast Meetings ensued including whether or not they should pay as guests. A motion was made to invite Goodwill Board members free of charge as our guests to the Breakfast Meetings. Motion seconded and passed by unanimous vote. Goodwill Board Members are to receive invitations with an RSVP link.

Ron then presented and went over the March Treasurer's report showing a balance of \$3,821.50 plus \$95.86 in petty cash as of 2/29/08 (although Ron was awaiting the February Bank Statement at this time).

2. Linda passed out the Initiative Ideas and they were discussed. The consensus of the board was to work on one idea at this time: Educating the public and the community about disabled persons and their abilities to make valuable contributions to both the work force and society. This will be spearheaded through the Education Committee. (See Education Committee report.)
3. Website Update: The website is under new management now at a much reduced cost from the previous provider. Linda Carter is maintaining the information on the website directly, which keeps the costs down as well. It was mentioned that there were problems with the Community Page on the website – trouble with the pull downs missing information. Linda will get with Ron to correct the page errors.
4. Nomination Committee Recommendations for 2008-09 Mayors Alliance Officers and Board of Directors: Barbara Wisher and Dottie Woytow presented the list. Robert Haenggi was added as the Goodwill Representative (Carolyn Johnson's replacement) and Susan Barrows was added as well. The slate will be presented at the April Breakfast Meeting and voted on at that time.

NEW BUSINESS:

COMMITTEE REPORTS:

Education Committee: Jim Vidrine held a committee meeting and passed out a committee report. The committee is forging ahead with the Initiative chosen by discussing with employers job and career development as well stereotyping and positive financial benefits. In addition, The Mayors Alliance needs to develop a speaking roster to go to business organizations, etc. and support for parent education regarding job and career development. The committee suggested that a general script be written for speakers from The Mayors Alliance to use at speaking engagements. The Board agreed and Jim V. will get the committee to work on this. Support for the Able Trust Disability Mentoring Day and e-mentoring were put on hold for now. The Education Committee is also going to work with Project Search

Friend Raising Committee: No report – Carol Behling absent.

Membership Committee: Gayle Fox reported that there are now 44 members. She will update the membership list and send it to Linda for inclusion in the directory, etc.

Public Relations Committee: Bob H. of Goodwill, Carol Johnson will not be chairing this committee any more. Need a new chairperson.

Special Projects Committee: Dottie Woytow reported that there will be a Sensitivity/Employability for Persons with Disabilities seminar at the Career Center in partnership with FGCU. This will be a 4 hour seminar and target all employers The Mayors Alliance has recognized as invitees.

20th Anniversary Planning (August 2009): Nancy Gurney is chairing this planning committee. Information, etc. on the following areas are needed:
Community grant to help fund the 20 year event
20 year membership directory funding
Committee Chairs (of TMA) should be involved in the planning of this event - Barbara Hartman and Barbara Wisher are on the committee
Human Interest Stories
List of all employees and employers who have been recognized over the last 20 years
Theme for the 20 year event
TV/Radio Spots to advertise the event
There should be someone to recognize for employer over the last 20 years
Nancy needs the minutes of all the meetings dating back 20 years
Look at past employers stories and find anyone still working with them

Nominations for employee of the month: Two applicants were reviewed and since the Mayors Alliance did not recognize anyone at the last breakfast in February, the board decided to recognize both at the April breakfast meeting.

Initiatives for 2008: It was decided that the “TMA Speaker’s Bureau” suggested by and being worked on by the Education Committee is a realistic initiative to work towards achieving. Once the script is developed, speakers will be asked to volunteer to speak at Chamber of Commerce meetings and other meetings as appropriate.

The meeting adjourned at 5 p.m.
Respectfully submitted,
Marianne Davis
April 8, 2008