

# THE MAYOR'S ALLIANCE BOARD MEETING MINUTES

## JANUARY 9, 2008

**CALL TO ORDER:** 3:30 p.m. by Linda Carter

**ROLL CALL- Present:** Linda Carter, Ron Byrd, Gayle Fox, Elaine Gage, Dottie Grant, Carolyn Johnson, George Richards, Barbara Wisher, Marianne Davis and Jim Vidrine (new member)

Tom Feurig, President of Goodwill Industries, introduced Bob Haenggi, their new VP of Career Development, and the new Goodwill Industries representative to The Mayor's Alliance.

**APPROVAL OF NOVEMBER MINUTES:** Motion to accept made, seconded and November Minutes accepted by unanimous vote as written.

**OLD BUSINESS:** Treasurer's report of activities and expenses of The Mayor's Alliance (hereafter referred to as: TMA) since Goodwill's last grant in 2005 was handed out at the December bi-monthly breakfast meeting.

Barbara Wisher confirmed that Dottie Woytow and her have accepted the following nominations:  
Jim Vidrine, for Education Committee Chair  
Bob Haenggi, Goodwill Representative to replace Carolyn Johnson  
Ron Andrus, for Treasurer (replace Ron Byrd)

**NEW BUSINESS:**

**COMMITTEE REPORTS:**

**Treasurer:** January 1, 2008 Treasurer's Report passed out with 11/30/07 ending balance. Received an invoice from Internet Services, TMA's website programmer, for renewal of services effective February 1, 2008. Linda suggested that we can actually update the TMA website ourselves for less money through the web host itself. Linda volunteered to look into this and be the web-master to make the changes. Motion was made, seconded and passed by unanimous vote not to renew the Internet Services contract and for Linda to move forward with the alternate plan.

**Education Committee:** Jim Vidrine accepted nomination and is available to start with projects, such as speaking at club meetings. Will work on possibilities.

**Friend Raising Committee:** No report.

**Membership Committee:** Per Gayle Fox there are 36 paid members as of 1/9/08.

**Public Relations Committee:** Carolyn Johnson stated that Bob Haenggi will be replacing her on the committee.

**Special Projects Committee:** Dottie Woytow sent Linda C. information from Robb & Stucky regarding the use of their Community Room as a new more centralized Board Meeting place. They offer the use of this room to non-profits only and can be booked/reserved for up to one year at no cost. Motion made to move the bi-monthly Board Meetings to Robb & Stucky on S. Cleveland Ave. (across from Bell Tower) beginning with the March 12<sup>th</sup> meeting, motion seconded and passed unanimously. **NOTE:** A board member will have to greet arriving

members at the entrance and direct them to the meeting room (Robb & Stucky employees cannot do this for us).

**Nomination Committee Recommendations for 2008-09 TMA Officers and Directors:**

Barbar Wisher stated that they will be ready to announce the slate of candidate at the February breakfast meeting for vote at the April breakfast meeting.

**Directory Update:** 75 copies of the updated directory will be publised for distribution at a cost of approximately \$125. An addendum listing of the new officers/directors/committee chairs will be available and distributed following the April vote. In addition, the information will be available on the TMA website since it will be updated regularly by Linda, the new webmaster for TMA's website.

**Mission of The Mayor's Alliance:** Linda brought up that the board and members need to act on our Mission Statement. Carolyn Johnson stated that we need to define an actual goal for TMA to show the reason funding to TMA is needed. Some ideas suggested:

- Raising money to supplement transporation or other functions of "Mentoring Day" such as speakers.
- Public Service Announcements highlighting employer's and employees recognized by TMA.
- Holding an auction at the mall.
- Career fairs & ADA workshops (done previously).
- Posters with information for employers about the tax incentives when hiring persons with disabilities.
- A Misconceptions of ADA Initiative.

More input on this will be asked of the membership.

**Fund Raising Project for TMA:**

Ideas mentioned:

- Business Card size ads in the TMA directory
- Meeting Sponsors
- Chamber of Commerce membership for resources

**20<sup>th</sup> Anniversary Planning (August 2009):**

Need a 20<sup>th</sup> Anniversary Planning Committee to be formed to work out details of what TMA should do. Part of the discussion involved moving the 2009 Annual Meeting from October to August. However, the majority of board members present felt TMA should just promote it's 20<sup>th</sup> Anniversary at the October 2009 Annual Meeting instead. Marianne will prepare a form to put out on the tables at the February Breakfast meeting asking for volunteers for this committee.

The meeting adjourned at 5 p.m.

Respectfully submitted,  
Marianne Davis  
January 24, 2008