

## **The Mayor's Alliance Special Board Meeting**

disABILITY Awareness Month, Mentoring Day and Employer Recognition Breakfast.

8/15/07 Board Meeting Attendees: Linda Carter, Ron Byrd, Carolyn Johnson, Barbara Hartman, Mark Guthrie, Gayle Fox, Elaine Gage, Cheryl Holland, Marianne Davis, Deb Reardon & \_\_\_\_\_.

### **Public Relations**

- ❖ Email blast (Barb, Cheryl & Deb) requesting agencies, partners, and providers to identify planned activities (include notice of individual mentoring day activities).
- ❖ State: Name of Event, Date and Point of contact. Deadline for submission is 8/30/07. Schools just returning may need additional time to identify mentoring.
- ❖ Responses presented 9/12/07 for entry into DisAbility Awareness Month Calendar. Calendar will provide Media attention to all planned community events. Add to MA website (Linda). Poster & print copies (Goodwill). 45-60 day lead time advised.
- ❖ Upon completion, Email blast will be sent community wide announcing Calendar of Planned Events for cross attendance and will be acknowledged during Kickoff Breakfast event. (Carolyn & Barb (Kim) / Media coverage). (George Lawyer)
- ❖ DMD Event resides under MA sub-committee "Special Projects". Additional support provided this year by Carolyn, Cheryl, Deb & Barb Hartman. Senior Friendship Center will provide a volunteer to work with Special Projects committee. Deb also has a volunteer interested.
- ❖ Barb H requesting recommendations for the Keynote speaker- forward suggestions directly to her. (Lt. Govern suggested- Barb)

### **Breakfast Event – Barb, Mark motions to approve. Motions approved.**

- ❖ Breakfast costs presented to Ron and group by Barb H. \$1436.00 plus tax & 20%
- ❖ Ron confirmed monies available.
- ❖ Fundraising activities will need to be implemented next year, but with renewals and new member sign ups, fund should be replenished if 80-100 attend as anticipated.
- ❖ Members and guests will not be charged in an effort to generate new memberships & renewals.
- ❖ Cheryl stated incentive for re-newels might benefit from a reduced rate.
- ❖ Applications will be sent out in September.
- ❖ Checks payable to: Mayor's Alliance

Cheryl motioned to approve membership increase to \$25.00  
Maryanne motioned to increase guest attendance to \$8.00  
Group approved motions to increase member and guest charges.

Alternate locations will be reviewed due to significant increases in Banquet room charges  
(Barb H.) Crowne Plaza contract runs thru end of Dec 07.

### **Awards & Nominations**

- ❖ Employers only, no individual awards.
- ❖ Barb H. will obtain certificates from Mayor's office.
- ❖ Forward business nominations to Barb H. for approval at next meeting on 9/12/07. Only businesses currently employing individuals with disabilities.
- ❖ Suggested 10 employers: Goodwill, Longhorn, Publix, Regal Cinema, Home Depot, Lowe's, Dillard's, TJ Max, McDonalds.
- ❖ List one; list all -Food, Filth & Flowers – any employers with career advancement? (Deb)
- ❖ Lee Memorial, Health Park possibilities. Nick Torez.?
- ❖ For profit nominations, no non/not for profit businesses (CIL)
- ❖ Identify specific site location of business (Ron/Publix).
- ❖ Keep eye on businesses undertaking Workplace Diversity Initiatives (Deb/Maryanne)(SunTrust/BLN)

### **Thank You**

- ❖ Discussed need for low cost, high visibility items. Carolyn suggested Goodwill notepads. (Carolyn)
- ❖ Ron, Treasurer, approved \$500 budget allowance upon identification of appropriate item. (Special projects committee and ad hoc team).
- ❖ Fund raising committee will also research items– (Helen, Linda Carter, Carol B.)

### **Raffle Items**

- ❖ Barb stated Carol B. / Home Depot will contribute.
- ❖ Need identified items by 9/12 meeting (Fundraising team?)

### **Table Decorations**

- ❖ Crown does nice job, no additional costs
- ❖ Possible centerpieces created by individuals with disabilities (ad hoc spec projects team) (Parks & Rec program – Amanda G. director)
- ❖ Group prefers no additional costs

### **Program and Agenda**

- ❖ The Mayor's Alliance Flyers will be Printed by Goodwill (Carolyn) – 400 copies requested by Linda C.
- ❖ Agenda incorporated into Program – must be completed by \_\_912-07\_\_\_\_\_.
- ❖ Program will be Cream w/ black print
- ❖ MA brochure inserted into Program for distribution at breakfast. (Linda updates)

- ❖ Barb needs attendee count for Crowne by \_\_\_\_\_.

**Proclamation request will be made to Mayor's office by Barb H. If unavailable, a representative should be able to attend.**

### **Mentoring Day Activities**

- ❖ Will be addressed by individual agencies serving youth; school programs and service providers. Add to email blast ( Barb, Cheryl & Deb)
- ❖ Notice of mentoring activities will be posted in MA community event calendar & web site.
- ❖ Barriers to participation will be forwarded to and reviewed by members of the Special Projects committee and ad hoc team members for resource development (i.e. Transportation).
- ❖ MA business members will serve as possible Mentor sites.
- ❖ Maryanne suggested to Deb researching Good wheels and public bus passes. (Deb)
- ❖ Tim with Goodwill will focus on small group of HSHT Mentee students.
- ❖ Calendar posting of planned mentoring activities with schools just returning may need generic entries due to deadlines for calendar submission.

Next meeting will be held at Goodwill on September 12, 2007 at 3:30 p.m.

Meeting adjourned at 5:00 p.m.